APRIL
2021

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Our business in a nutshell

INSPIRED BY OUR NEW ZEALAND ETHOS

WE ARE COSSIGA. WE DO THINGS

A LITTLE DIFFERENTLY

At Cossiga we specialise in **making food look great**... globally!

And we mean it

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ABOUT US

We design, manufacture and distribute globally, high-end, stylish, hassle-free food presentation equipment.

Because we are passionate about designing food display and engaging food environments we continuously innovate and improve our design edge, technology and systems to offer an unmatchable **360º package**.

We achieve this by having **our own manufacturing facility** in China and **rock-solid distribution, logistics and after-sales support** provided by our trusted global network. Inspired by our New Zealand ethos, we operate with full transparency and with an open, fresh can-do attitude.

OUR HISTORY

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PRODUCTS

FULL LAUNCH
redesigned
product range

SQUARE TOWER
series introduced

CERAMIC LS
range introduced

R290
introduced

1992 | 2006 | 2007 | 2008 | 2009 | 2012 | 2014 | 2015 | 2016 | 2019 | 2020

COMPANY

TRADING IN NZ
commences

NEW OWNERS
take over

MANUFACTURE
move to contractor
in China

COSSIGA AUSTRALIA
established

COSSIGA UK
established

JV MANUFACTURING IN CHINA
established

WAREHOUSE AND SHOWROOM IN UK
established

GROUP STRUCTURE

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	NEW ZEALAND	AUSTRALIA	UK	CHINA
KEY ACTIVITIES	Head office Global logistics Product management Group finance NZ sales	Australian sales Local logistics Local service	European sales Local logistics Local service European supply hub	Asia sales Local logistics Local service Asian supply hub
#FTE	8	3	4	45

ORGANISATIONAL STRUCTURE

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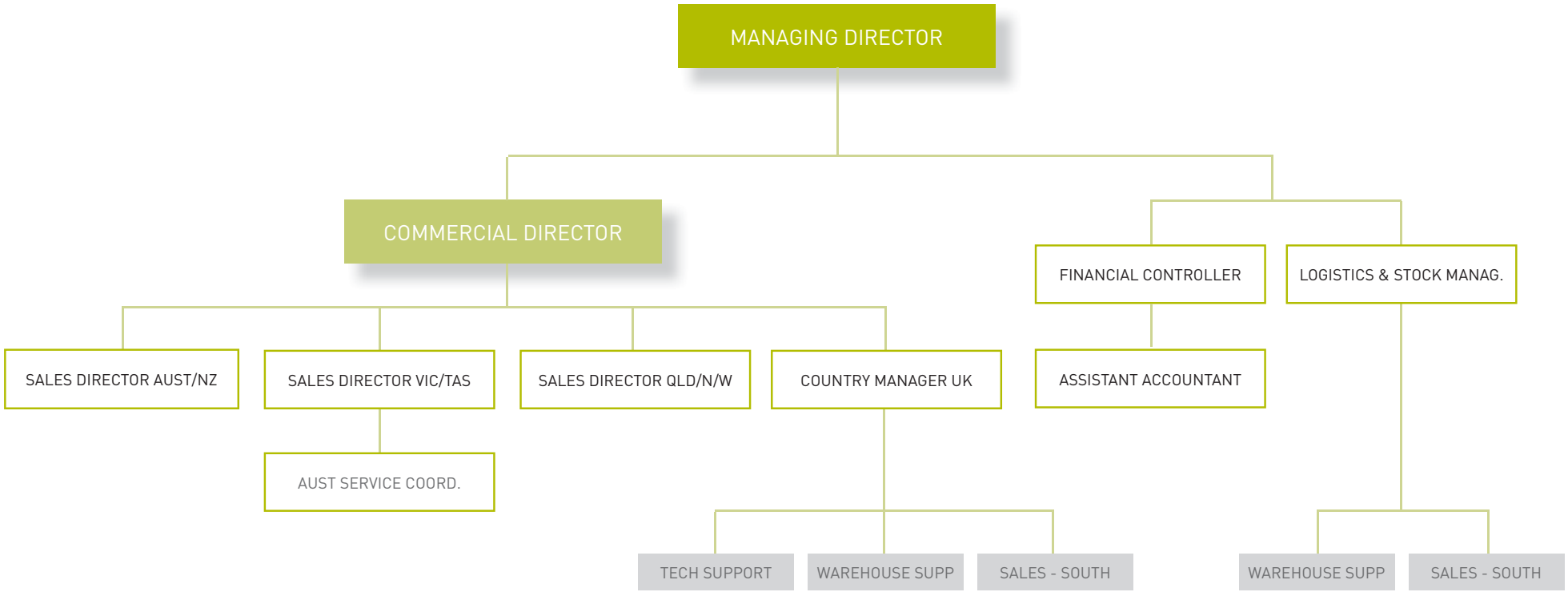

MANAGEMENT TEAM

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Mike Brougham

MANAGING DIRECTOR

Mike has a Bachelors degree in Business and completed an MBA from Monash University. He has a background in corporate management having worked for Heineken and Diageo.

Tim Rillstone

COMMERCIAL DIRECTOR

Tim has a Diploma in Hotel Management and Catering Administration. He has had a key role in Sales, Marketing and Product development with Cossiga since it began in 1992.

Grant Horne

SALES DIRECTOR

Grant has extensive experience in kitchen and food retail design. He has been the Corporate Sales Director for Cossiga for 17 years.

OUR SECTORS

The FOOD to GO Co
CHILLED & HOT
EASY TO
MIX &
MATCH
CONVENIENCE

COSSIGA
TO GO
FRESHLY
COFFEE
NOW
SERVING
ON THE GO
- TASTY -
MEALS
FOOD TO GO

COSTA
ROLL-OUT
READY
COFFEE

STARBUCKS
WORLD
CLASS
QUALITY
TEA LATTES
VANILLA
LATTE

STYLE
& FLEXIBILITY

HOTELS

EDUCATION

MODULAR
OFFER

FOOD LOOKS
GREAT

CATERING

STYLE &
SAFETY

OUR PRODUCTS

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TOWER

Stand-alone versatility and food-to-go made easy

BTG

TTG

AUSTRALIA
Hudson Coffee
Domestic Airport
Perth, WA

AUSTRALIA
Woolworths
Marrickville
NSW

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TOWER

A new edge on food display with countertop towers

GOG

STG

SINGAPORE
Fine Food Show

AUSTRALIA
Jack & Co
St Marys
NSW

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LS

LP

The modular
servery solution

LINEAR LP PLUS

AUSTRALIA
Q&Bowl
Robina Shopping Centre
Gold Coast, QLD

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THE KEY TO OUR SUCCESS

MAKE IT EASY

Great products become even better when you can count on solid, reliable and readily-accesible support. From the initial quick response to a request, to the certainty of knowing when orders will arrive.

We make things easier for our customer!

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EASIER SALES

The valuable COSSIGA GREENBOOK is the one-stop shop with all the key information (specs, price, etc).

COOL FOR END CUSTOMERS

Our eye-catching CATALOGUES and LOOKBOOK (photo gallery) are beautifully-designed tools to visually engage with end customers.

SALE SUPPORT

FAST QUOTING

We understand how important is to get quick and detailed quotes to secure a sale! Cossiga's efficient visual quoting system allows no room for misunderstandings!

AVAILABLE STOCK

Our agile manufacturing facility and our warehouses in the UK ensure rolling stock when is needed.

FULL DIGITAL ACCESS

Our website is the 24/7 hub that goes beyond being a good looking and practical online brochure, it also holds all the technical information specifiers might need (CAD BLOCKS and service information).

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COMMISSIONING

Our value-add service offers expert full on-site check and a full run-through of its full operation including use, care and cleaning.

PRENVENTIVE MAINTENANCE

A well-maintained cabinet will ensure years of great sales and will cost less to run. We always guide customers through recommended plans.

AFTER SALE SUPPORT

SERVICE

Our extensive service network means quick and reliable repairs anywhere.

SPARE PARTS

No hassle! Easy to follow exploded diagrams makes ordering easy. Good stock of parts always available.

COMPONENTS

Our cabinets are made with high-quality, globally-renowned components. This means solid and reliable high-performance in the toughest conditions.

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RAMP IT UP!

PACKAGING

We are all about adding value to every stage of the Cossiga customer journey, from purchase to delivery. Our packaging is totally eco-friendly and –to make things even easier– our innovative box transforms into a practical ramp to make unloading a breeze!

MADE EASY

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COSSIGA IN CHINA

OUR PLANT

Being fully in control of our value chain allows us to secure our path to global growth. Cossiga's facility in China is a smart plant where big things happen.

Located in Foshan Guangdong our plant is managed by a hand-picked team of local experts, all with a strong background and specialised knowledge in the food equipment manufacturing sector. Cossiga's plant current capacity is 2,800 units annually yet it has been designed to allow for maximum production-line flexibility. This approach enables us to optimise lead times, scale up or down and cope with small production times.

Click here to watch our Plant video

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LET'S TALK

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